

2019 SPONSORSHIP OPPORTUNITIES

SPONSOR PACKAGES

	GOLD	SILVER	BRONZE
Presence on Event Homepage (CE Conference Only)	Logo & Link to Website	Logo	Company Name
Welcome Screen Acknowledgment	Logo	Logo	Company Name
Inclusion in Event-Related Emails & Materials	Logo	Logo	Company Name
Mobile App Company Profile & Ad (CE Conference & Leadership Summit)	●	●	●
Bag Insert (Literature &/or Item) (CE Conference & Leadership Summit)	●	●	●
Printed Program Ad (CE Conference Only)	Full Page	Half Page	
Table within Vendor Area	●	●	●
Premium Table Placement within Vendor Area	●		
Mobile App Push Notification (CE Conference & Leadership Summit)	●		
Speaking Opportunity	●		

	PLATINUM \$10,000	MEAL \$7,500
Gold Level Sponsor Perks	●	●
Acknowledgment in Event Materials	●	●
Exclusive Signage/Presence within Sponsored Space	●	●
Speaking Opportunity (CE Conference Reception Only)	●	

Please refer to the commitment form for 2019 package amounts per event. To learn more about sponsorship benefits or to discuss custom opportunities, please contact our Marketing Operations Program Manager, Tami Adcock, at tami.adcock@medvet.com.

SPONSORSHIP COMMITMENT FORM

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Southwest Ohio CE Conference
3.31.19 | <input type="checkbox"/> DFW CE Conference
4.7.19 | <input type="checkbox"/> Gulf Coast CE Conference
6.23.19 | <input type="checkbox"/> Indianapolis CE Conference
8.18.19 |
| <input type="checkbox"/> Chicago CE Conference
10.6.19 | <input type="checkbox"/> Leadership Summit
11.15-16.19 | <input type="checkbox"/> Individual CE | <input type="checkbox"/> Junior Vet Academy |

SPONSOR INFORMATION

Company Name (how it will be listed) _____

Contact Name _____ Title _____

Address _____ City, State, Zip _____

Phone _____ Email _____

SPONSORSHIP COMMITMENT

- | | |
|--|---|
| <input type="checkbox"/> CE Conference (mark level below) | <input type="checkbox"/> Individual CE (mark level below) |
| <input type="checkbox"/> Leadership Summit (mark level below) | <input type="checkbox"/> Junior Vet Academy (mark level below) |
| <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Gold \$2000 (exclusive) |
| <input type="checkbox"/> Meal \$7,500 | <input type="checkbox"/> Silver \$500 (non-exclusive) |
| <input type="checkbox"/> Gold \$5,000 | Date: _____ Location: _____ |
| <input type="checkbox"/> Silver \$2,500 | <input type="checkbox"/> Custom: _____, Value: _____ |
| <input type="checkbox"/> Bronze \$1500 | <input type="checkbox"/> In-Kind: _____, Value: _____ |

EVENT INFORMATION

Will you need a table to display materials? Yes No

Will you be providing bag inserts? Yes No

Will you require electricity? Yes No

Will you be providing a print ad (if applicable)? Yes No

How many representatives will be attending? _____

Will you be providing Mobile App content? Yes No

Primary Representative Name _____ Day-of Contact Number _____

Additional Representative Name(s): _____, _____

PAYMENT INFORMATION

- Credit Card: Amount \$ _____ (Credit cards will be charged in full upon receipt unless requested otherwise.)
Card Number _____ Exp. Date _____ CVV Code _____
- Check (Enclosed/Will be sent on: _____)
- Please remit payment to: MedVet, Attn: Tami Adcock, 350 E. Wilson Bridge Rd., Suite 200, Worthington, OH 43085
If an invoice or W-9 is needed, please reach out to tami.adcock@medvet.com or 614.431.4417.

Signature _____ Date _____

SPONSOR FAQ

BENEFITS & ON-SITE INFORMATION

LOGO

Submission deadline is as soon as commitment form is completed to receive the most promotion possible. Acceptable formats: jpeg or png. Please email to tami.adcock@medvet.com.

PROGRAM AD

Submission deadline is **one month prior to the event**. Half-page Horizontal Ad: 8.5" x 5.5" (color or b/w); Full-page Ad: 8.5" x 11" (color or b/w). Please include a 0.125" bleed on all ads. Acceptable formats: pdf, jpeg, png. Please send ad to tami.adcock@medvet.com.

MOBILE APP

All sponsors receive a company profile (text paragraph with contact information) plus an ad (580 wide x 256 high jpeg) within the app at CE Conferences and the Leadership Summit. Gold sponsors and above receive one push notification to be distributed to conference attendees via the mobile app. Push notifications must be 145 characters or less (without images). Mobile app content and ad deadline is **two weeks prior to the event**.

ATTENDEE BAG INSERTS

All vendors are allotted one promotional bag insert. If providing literature, please do not exceed 8.5 x 11" in size. Bag inserts must **arrive two weeks prior to the event**. Quantity: Varies per event (200-800).

Please send materials to the MedVet Regional Marketing Partner for each event:

Attn: Cidney Fitzpatrick/Southwest Ohio CE Conference, MedVet Cincinnati, 3964 Red Bank Rd., Fairfax, OH 45227

Attn: Rachael Hardegree/DFW CE Conference, MedVet Dallas, 11333 N. Central Expressway, Dallas, TX 75243

Attn: Kristen Fox/Gulf Coast CE Conference, MedVet New Orleans, 2315 N. Causeway Blvd., Metairie, LA 70001

Attn: Cidney Fitzpatrick/Indianapolis CE Conference, MedVet Cincinnati, 3964 Red Bank Rd., Fairfax, OH 45227

Attn: Megan Johnson/Chicago CE Conference, MedVet Chicago, 3130 N. Clybourne Ave., Chicago, IL 60618

Attn: Tami Adcock/Leadership Summit, MedVet, 350 E. Wilson Bridge Rd., Suite 200, Worthington, OH 43085

BOOTH SET-UP/PLACEMENT

All sponsors will be provided an uncovered 6' display table and 2 chairs. Direct access to electricity may not be available for all tables and will be issued on a first-come, first-served basis. Please include electricity and booth-related requests on the commitment form. For questions contact tami.adcock@medvet.com or 614.431.4417.

LOAD IN/OUT

Sponsor set-up is the morning of each CE conference from 6:45am-7:30am; tear down begins at 4:15pm. Sponsor load in information for each venue will be confirmed and provided closer to the event.

PARKING

Parking will be available. More details will be confirmed and provided closer to the event.

WIFI

Complimentary wifi will be available. Network and password will be provided closer to the event.

EXHIBITORS

CERTIFICATE OF INSURANCE & CANCELLATION POLICY

LIABILITY & INDEMNITY

Exhibitors will assume all responsibility for their property and personnel and indemnify, defend, and hold harmless MedVet from and against any and all claims, losses, judgments, and expenses of litigation arising out of any property loss or damage, or personal injury, or death caused by or arising out of acts or omissions of the exhibitor or its employees, subcontractors, or agents in connection with MedVet events and use of leased space. The exhibitor agrees to protect and keep MedVet forever harmless from any damage or charge imposed for any violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the event venue and MedVet regarding the exhibit premises.

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract, Comprehensive General Liability Insurance, insuring and specifically referring to the Contractual liability set forth above, in an amount not less than \$1,000,000 per occurrence/\$2,000,000 general aggregate, naming MedVet as additional named insured. Under government order of emergency, or other fair reason beyond its control, MedVet reserves the right to cancel the exhibition with no liability to the exhibitor.

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of this contract worker's compensation and occupational disease insurance in full compliance with all federal and state laws and covering all of exhibitor's employees engaged in the performance of any work for exhibitor.

Sponsors must provide a Certificate of Insurance [two weeks prior to the event](#) to Tami Adcock at tami.adcock@medvet.com.

CANCELLATION POLICY

Notification of intent to cancel sponsorship must have been sent, in writing, to tami.adcock@medvet.com by 9:00am EST one month prior to the event date. Fifty percent of all sponsorships are non-refundable. MedVet will provide a fifty percent refund within thirty days following the event if the cancellation is sent in accordance with our policy. Your company will still be included in materials that have already been produced.

In the event you change your company name, logo, or trademark during the event promotion, MedVet is not obligated to make any consequential changes to materials produced.

If for any reason we are unable to deliver any of the sponsorship benefits, we will inform you as soon as reasonably practicable and may substitute alternative benefits. MedVet reserves the right to deny any sponsorship application based on the sole discretion of what is in the best interest of MedVet and the event attendees.